



The business case for **IT Service Optimization** is easy to express - increase your efficiency while mitigating risks and improving your agility. This is achieved by optimizing the use of existing capacity and better understanding the future need for it.

It's really that simple.

Wouldn't it be great if you could gain those benefits without having to design and implement all the underpinning processes, deploy a tool, and train dedicated staff to take care of it? What if you could subscribe to a service, get it up and running in a snap, and pay as you go? You can...

We call it **Optimization in a box** and here's how it works:

- 1** The first step is to understand what kind of specific decision support you are looking for. Our ambition is to make use of data that already exists in your environment and then add our expertise and experience around how to analyze, interpret and report on it.
- 2** We launch the service and give you access to the decision-supporting material that is designed based on your input. We will host the analytical engine on site to ensure smooth operation and minimal intrusion.
- 3** The ongoing management will be handled remote by our staff and the reports will be produced and delivered automatically using your existing communication channels, all on a schedule we have mutually agreed on.

If you at some later point should decide to end the subscription (though we really can't imagine why you would), you can walk away without any legacy.

Optimization in a box will bring you predictable results at a predictable price - a box full of insights to improve your decision-making and ability to optimize.

optimizationinabox.com