

**Company:** Orange

**Web Address:** www.orange.com

**Industry:** Communications

**Location:** Corporate headquarters in the United Kingdom

**Company Overview:** Orange SA is one of the world's leading communications companies, well positioned for the future. To date, Orange group companies have been awarded next generation (UMTS) licenses in the UK, France, the Netherlands, Germany, Austria, Sweden, Switzerland, Portugal, Belgium, Denmark, Slovakia and Luxembourg.



## Orange — High Performance for a High-Profile Testing Center: A Case Study

As a subsidiary of telecommunications giant France Telecom, Orange is a service provider for both commercial and consumer wireless communications. The organization relies on an enterprise-wide CRM system, called Orchidee, to manage all customer information. As the system architecture evolves, Orange needs to ensure every application related to Orchidee is running properly. Their test center verifies both hardware and application benchmarks before they are put into production throughout the enterprise.

### The Environment

According to a company spokesperson, there are approximately 400 servers in the Orange test environment. The results generated within the test center are then implemented company-wide in all data centers — nearly ten times the size of the test center itself. These hardware and application components serve the 25 million customers on “near every type of server and application you can think of.” With so many different systems and applications to work with, finding a single monitoring and capacity planning solution was critical to the entire business.

### The Challenge

Orchidee is an enterprise-wide CRM system. The architecture includes multiple CRM systems and Web services applications such as Oracle, PeopleSoft, Siebel, and DB2. The test center has been operating for many years with performance management and capacity planning software. As the data center grew, however, the different systems and applications needed an integrated performance management system. The IT performance software already running in their data center did not monitor every system and application. It also impacted the system by utilizing 20% of the physical memory, which was unacceptable. The result was an inefficient solution.

**“The three main priorities of our testing center are return on the IT investment, the highest quality of service possible for our customers, and a quick time to market when moving from testing mode to production,” says the company spokesperson. “We need to quickly mobilize in order to meet the needs of our customers.”**

## The Solution

Orange relies on TeamQuest<sup>®</sup> Performance Software to analyze the performance of their applications and hardware prior to production. The TeamQuest software was purchased and installed after a consultation with Sun Professional Services, and was “a good tool from the start,” says a company spokesperson. “The application was incredibly easy to customize and was able to retrieve data to properly test and tune all Orchidee applications.” Since the initial implementation, the company has been able to significantly reduce hardware and software purchasing costs, applying the savings to the entire data center.

**“During our peak usage times, which we’ve benchmarked at 1:00 to 2:00 pm, there can be as many as 100,000 users managed by the system at a given moment,” says a company spokesperson. For a mission-critical application like Orchidee, the company has a constant need to ensure the highest quality of service.**

Orange uses TeamQuest View to monitor and benchmark hardware and applications. Most importantly, the company relies on TeamQuest Model as the capacity planning tool to “plan the evolution of the Orchidee hardware architecture,” says the company spokesperson. Thanks to the flexibility of TeamQuest Performance Software, the company is able to characterize custom workloads and retrieve the exact kind of data they need to properly test their systems.

## Benefits

In order to test and benchmark each unique application and hardware component, Orange relies heavily on the ability to

customize the tools they use. “We can use TeamQuest on all the servers we have, so we are able to monitor and do capacity planning for every possible kind of software and hardware we can imagine. One day I may be testing WebSphere on Windows XP, and the next I’ll be doing an application test on a UNIX server,” he says.

TeamQuest also helps find the “needles in the haystack” for the test center. For example, the connection rates within Orchidee were falling for no known reason. By running a quick analysis in TeamQuest View, the culprit was identified. “Another hardware system was not working properly either, but on the surface it appeared to have nothing to do with this connection,” he stated. The company was then able to fix this problem, bringing the numbers back up.

He considers TeamQuest technical support “very professional,” and very knowledgeable. He enjoys the ease of use of the product and the quick results it generates based on exactly what information he is looking for. “I can check on a system, multiply or divide to see results and immediately its there. I can’t do that with other applications,” he says. “It’s fast and wonderful.” He considers TeamQuest Performance Software a crucial asset to the Orange testing center. Their successes are then, in turn, a benefit to all the customers of the enterprise.

**TeamQuest Performance Software is “easy to use, yet can be customized to the deepest level of technology,” says the company spokesperson. “The ability to characterize custom workloads and quickly generate results keeps this telecommunications test center up and running.”**

## About TeamQuest Corporation

TeamQuest Corporation is the global leader in IT Service Optimization (ITSO), specializing in Capacity Management software. TeamQuest helps IT organizations consistently meet service levels while minimizing costs and mitigating risks. By combining performance data and business metrics, TeamQuest software enables IT organizations to provide accurate, objective information as input to critical business decisions. Companies around the world trust TeamQuest software to help them proactively improve service delivery and support best practices.

For more information, visit [www.teamquest.com](http://www.teamquest.com) or call 1-641-357-2700.

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